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1935

GLADIOLUS BULBS



C. W. BROWN

ASHLAND, MASSACHUSETTS

GREETINGS

Last year for the first time in 22 years I did not get out a regular catalog. Each year I cut out some of the older varieties that have been superseded by new and better varieties and am this year listing a very fine lot of varieties.

I wish to call especial attention to a few of the outstanding ones.

Annie Laurie, acknowledged to be the best light pink for florists use and in home decorations. A large Florida grower states that it is the very best variety he has for cash sales. If he could only have one kind he would have **Annie Laurie**.

Bleeding Heart is the best exhibition flower of its color as can be seen by the reports of shows where it is shown. Always **first**. A light pink with a blood red blotch.

Conflagration. A large basket of this makes a sight that you would never forget. A gorgeous large showy bloom with all the good points.

Fluffy Ruffles. If you want them dainty and artistic for small arrangements this is the most graceful and delicate you can imagine.

Ito. Here is another that stood very high in the voting for the best variety in the show at Boston.

Lady Gracious. Large and refined. This will give you a thrill when it opens up.

Manhattan. Very early purple. Large and outstanding. Tall and straight with large open blooms.

Marie Dressler. A rich dark purple that gleams like velvet. It is worthy of its name.

Rebecca. A fine spike with a whole lot open. A grand variety for any purpose.

Statliness. Some of the best experts in the country tell me this is a winner for a commercial white. I really think so too. Try it.

These are not all the good ones by any means, in fact there are those in the list that probably you might like better but these are varieties that will become so popular when known that every grower will have them in quantity.

My bulbs are treated for the thrip but it is wise to spray the plants when not over six inches high with a heaping tablespoon of Paris Green, two pounds of Brown Sugar (or $\frac{1}{2}$ pint molasses) to three gallons of water. I spray them weekly for three weeks to make sure.

Prices in this book are for large strong bulbs recommended for exhibition blooms and they are prepaid in U. S. A.

If you want small sizes or bulblets write me for a quotation on your requirements.

Come and see my field when in bloom during the latter part of July or August and September.

I am several years older than I was when the photo was taken that is shown on the cover and wish to retire from business. I will sell the entire stock of any or all of these varieties, mailing list, boxes and all the outfit to do business at a very low price. I am not really able to carry it on another year. So if you want bulbs or a bulb business, write me.

I want to sell bad enough to give a bargain.

If you want the business lets talk it over.

1935 INTRODUCTIONS OF C. W. BROWN

ASSURANCE —Red orange. Yellow throat with red lines. A Halley seedling with wide open flowers	\$.50
BARBARA —Vivid red with brownish red throat. Velvety clear solid color. Medium decorative of good form50
CHANG —A most unusual color and form. Chinese yellow or orange yellow. Novelty50
CLAIRE —Light orange yellow with scarlet lines in the throat. Re-curved petals, Medium decorative75
COUSIN KATE —A dark velvety red with darker throat. Ornatus type. Small decorative that is lovely for table decorations50
FIREBRAND —Dark velvety red with a nearly black blotch. Rich50
FLASHLIGHT —Light orange red with creamy throat, slight edging and line of violet red. Buds most all show color. Medium decorative50
FLORADORO —Pure pale red flecked with light red, a little yellow in the throat. Nicely placed 4" blooms, many open50
GARLAND —Pure light red, cream in throat with red feather, large bloom well placed with 5-6 open50
IRENE —Very light pink tinged lavender. Large open bloom well placed50
JERSEY CREAM —Pure cream yellow. Ruffled and recurved petals. A lovely small decorative50
JESSIE LOUISE —Pale or coral pink. Clear clean color with slight throat markings. Medium decorative. Strong50
KRIS KRINGLE —White, very heavily ruffled and twisted petals. 4" bloom on a tall spike75
LADY ISHBEL —Pure pink, light throat stippled darker pink. Medium decorative with nice placement and open blooms. Prolific50
LIONHEART —Violet red near red with white blotch. Medium decorative, reflex petals, large strong spike50
LITTLE TOOTS —Pure green yellow crinkled and curved petals. Small decorative type. Classy50
MADAM BORI —White with canary throat. Large open bloom. Medium decorative. 4½" bloom, tall strong spike75

MARIE DRESSLER —Pure red violet. Solid color all over. Re-curved petals wide open. Fine spike of 18 buds with 5 open. A real glad. Usually called purple	1.00
MILKMAID —Light orange red with yellow throat. A fine small decorative pink50
NADA —Light pink with just a little violet. White throat. A dainty delicate bloom fine for florists use50
OPTIMUS —Bright pink with a yellow throat. Early 73 days. Good spike. Medium decorative type50
ORANGINE —Yellow orange base with orange tips shading lighter in throat. 6-7 open. Medium size50
OSAGE —Orange red with a brighter red line on lower petals, 5-6 open. Strong spike50
POTENTATE —Light red. Large decorative bloom yellow in throat with scarlet lines. Good form75
RADIOLITE —Brownish red with a trace of violet around the edges. Darker throat. Strong 6 large open blooms50
SENTIMENT —Salmon pink with orange throat. Medium size well open well placed blooms. Tall, strong, florist variety50
SHAWMUT —Brilliant red with slight amount of orange. Tips and throat a little darker with just a small line of white in the throat. Attractive50
SPIFFY —Light pink with darker tips and a carmine blotch on several petals. Large blooms loosely placed. A beautiful garden variety50
SPRITE —A pink of a new type. Long slender petals entirely separated from each other. Very interesting for hybridists. Tall. 12 buds, 4 open, side spike. Fine novelty50
STATELINESS —White with creamy throat. Tall and strong spike with many open blooms of large size. This is considered by the experts to be a valuable new variety	1.00
TARZAN —Very dark red. Good size and form. One of the best near Blacks50
VALENTINE —Pale violet shaded to light red violet with creamy throat. 4½". A fine light lavender50
WAVERLY —Light red. Nearly a solid color, lighter in throat. Large well placed blooms50

SPECIAL

Here are 34 very fine new varieties listing \$18.50 and worth it but in order to get you to try them all I will send one strong blooming bulb of each for only \$10.00. **Only one lot to a customer.**

My Introductions of Previous Years

Prices quoted are for a large strong blooming bulb. Medium size bulbs 1/3 less and small bulbs, under 3/4 inch for 1/2 price. Bulblets 15 for price of one bulb.

For larger quantities of any size or variety ask for quotation.

Descriptions are given from the FISCHER COLOR CHART.

ADAH —Pale red or a bright pink. Decorative type. Early. 77 days	.05
AGAWAM —Pale orange or buff. A large, clear flower with violet red line on lower petal. Unusual color. 75 days	.10
ALADDIN —Pure red flecked dark red. A tall spike with large flowers. A dark spot in the throat. 75 days	.15
ALAMO —Pale orange red base shading up to light orange red at the tips. Light red throat. 74 days	.05
ALMEDA —Pale orange red with bright orange red throat. Fine commercial bloom of good size. 70 days	.05
AMBER —P. G. Pure pale yellow with lower petals of light yellow. A fine clear yellow. 70 days	.05
AMEROSIA —P. G. Pale orange flecked a little with pink and with a narrow red line. Very large. 71 days	.05
AMHERST —White slightly tinted with violet. Bright darker violet red blotch, a large open flower	.20
ANNAROSE —Light red or a deep pink. An extra early variety that is fine for early cutting. Very prolific. 65 days	.10
ANNIE LAURIE —Prim. A real gem. White suffused with light red giving a beautiful pink appearance. Semi ruffled, medium sized flowers nicely placed. Beautiful for floral work. 88 days	.05
ARLINGTON —Light red orange. A solid clear color and one of the most beautiful for decorative purposes that we have. Especially good in the house and under artificial light. A new type of the rose bud form and received a special award in Boston. You will like it. 72 days	.15
ARTIZAN —R. #5 to 6. A clear pink shading darker at tips. Large wide open. 72 days	.40
AUTOCRAT —Violet red with a darker throat faced with specks of white. Very tall spike with large flowers and a good number open. 76 days	.10
BANNER —Lighter red or pink. A nice clear color and good spike with six open. 83 days	.10
BAY STATE —White flecked with violet red. Yellow in the throat feathered with violet red. A fine spike	.15

- BEACONSFIELD**—Light orange red. Lower petals penciled with light red on light orange yellow. Very large spike nicely shaped and straight. A real good glad50
- BETTY**—Prim. Base light orange red flushed brighter with a pale orange red throat. A clear bright color that makes a lovely bouquet. 74 days05
- BIGBROTHER**—Red violet. Just a little more red in it than true violet or what we usually call purple. Six or more immense blooms open at once and well placed on the spike. A good one. 74 days20
- BLACK JACK**—P. G. Very dark red, almost black. Rich and velvety, a large sized flower of this color. 73 days15
- BLAZER**—Orange red with a red throat and just a speck of yellow that sets it off to advantage. Good spike. 82 days10
- BLEEDING HEART**—A livid pink with a prominent blotch of red shading at the edges to orange red. It was scored by five prominent growers by the A. G. S. score card at 98%. It has won the Championship at Boston in 1926 and has won first prize every time it has been shown there since that time. It is of the Pendleton type with as many as ten open at once and should be in every collection. It will win for you if you show it. It is now plentiful enough so that the price is reasonable. 78 days15
- BLOOD ORANGE**—Pure orange red with dark orange red throat. A brilliant bloom. 70 days40
- BOBBY SHAFTO**—P. G. Pale orange red with flecks of dark red. Lower petals light orange red. Flowers large and well open. 70 days05
- BRIGAND**—Dark red with almost black flecks and very dark throat. A rich attractive velvety bloom30
- BRIGHT BEAUTY**—Prim. Pure red orange with orange yellow throat. Clear. 70 days25
- BROWNIE**—Brown red. An entirely new color combination. Good spike. 77 days20
- BROWN'S IDEAL**—R. V. #5. A pure light red violet. A solid color the same all over. All the good points, tall, straight, strong. 68 days2.00
- CAMBRIDGE**—Prim. Dark red. A good "Harvard" red. Large bloom. 64 days10
- CARLOTTA**—Pale red with light red flecked nearly covering the bloom. Unusual. Large and several open at once. 75 days . .15
- CARNIVAL**—P. G. Large blooms of light red on henna shade completely covered with lines and specks of white. Very unusual and one of the most popular varieties. 74 days10

CHARLES MARTIN LOEFFLER —Violet with dark red violet throat. Many large blooms open at a time on a tall strong spike. One of the good near blues. 79 days	1.00
CHIC —Prim. Pale red or bright pink shading to nearly white in the throat. A real good early pink prim. 71 days15
COMELY —O. R. #6. Orange red shaded lighter in the throat. 70 days30
COMMONWEALTH —The center of the bloom is very bright orange red shading to a light red towards the tips which are flecked red. A large open attractive bloom that should be in every garden. 80 days05
CONFLAGRATION —Pure orange red with a red throat and just a speck of cream to set it off. Large open bloom well placed. 5 to 7 open. 80 days15
CONSOLATION —A large creamy white Fine25
CORAL —P. G. Pale red or bright pink with tips specked darker. 79 days10
CORAL PEACH —Light orange red. Large bloom closely spaced with five or six open. Seedling of Prince of Wales. 83 days . .	.20
CREOLA —Dark rose red with a little spattering of cream in the throat and very dark lines. A fine spike. 80 days15
CRITERION —Pale red, usually called bright pink. A brilliant, beautiful pink with white throat. Fine florists variety15
CYCLONE —Base of orange red with deep edge and flecking of violet red. A band of light across the lower petal while down in the throat it is feathered with violet red giving it a banded effect. A very unusual and attractive cloudy or smoky variety. 59 days .	.10
DAPPER —Pure orange red prim with pure red veins in the throat. Ruffled. Widely spaced. A distinct novelty. 74 days15
DARIUS —P. G. Base light yellow streaked all over with light violet red. Quite unusual. 78 days10
DASHER —Base is orange red flecked and shaded to the edges where it appears a solid dark red. There is just a fleck of cream in the throat to set it off. Large and strong. A variety of quality. 85 days10
DAWSON —Prim. Absolutely pure lighter yellow. This is highly recommended for an early pure yellow. 80 days05
DEE-LIGHTED —P. G. Bright red edges veined with orange and a medial line of orange. Mostly light yellow in the throat. Large and attractive. 82 days25

- DEWEY**—Mixed orange red and light red with pure red throat. Large and strong. 86 days10
- DUPONT**—Shading from light violet red in the throat to dark violet red at the tips with a pansy, or red violet, blotch. 7 open. 18 buds. 77 days15
- DUSKY MAIDEN**—Orange red with a smoky tinge making it appear brown-red. An outstanding variety among unusual colors. Butterfly form with a long straight spike. 73 days20
- EMULATOR**—Light orange red with dark red blotch. Large open blooms well placed on a tall strong spike. 80 days25
- ENTICER**—Pure red. The lower petals are edged with white with a dark medial line. Rather short but an attractive variety. 83 days20
- FADDIST**—Prim. Very pale red with a red blotch on three, four, five and frequently on all six petals. Very free bloomer and the row is a sight for weeks. Erect and a fine landscape variety. Lovely for making up baskets. 73 days05
- FAIR AVIS**—Pure pale red orange or bright pink. A tall strong spike with blooms nicely placed. Recurved type. 77 days20
- FANNY FERN**—Cream white shading to pale violet red at the tips. Large bloom on a good spike. 74 days15
- FESTAL**—Pure Red. This is the rose-bud type and the individual buds are exquisite. A single spike makes a whole bouquet and for a small vase the tips are ideal. 77 days25
- FIRELIGHT**—Pure orange red with white, cream and red in the throat. Large and attractive. 78 days10
- FLORENDA**—Light red violet with an attractive throat marking. Large well formed spike20
- FLORINE**—Pale violet red with a blotch of brilliant dark violet red. A good spike of well placed blooms. 84 days15
- FLUFFY RUFFLES**—Pure pale yellow. A very clear color with slightly darker lower petals. This is not only heavily ruffled but also lacinated and is of large size. A strong grower and stands erect. 64 days10
- GALA**—A novelty. The flowers face upward. Cream color with a heavy red blotch on each petal and pink tips. Very unusual and showy. Ornatus type. 75 days20
- GARNET**—Color between red and violet red. A bright and large bloom practically a solid color30
- GERALD**—P. G. Orange red veined with white. Very nice and some of the blooms come double. Worth trying. 70 days15

GLAMOUR —Light violet red with darker blotch. A large showy bloom that will please you. 75 days10
GLITTER —Light red. A clear solid color with a darker red blotch. A fine commercial variety. Nice form. 74 days10
GLORITONE —P. G. Lighter orange red flecked light orange red with a darker red in the throat. Large and six or more open at once. Superb50
HAPPY DAYS —Prim. Light orange red with yellow throat. Six to eight open at once. A nice showy spike that is good for florists use. 77 days20
HAWTHORNE —Pale red or rather a bright pink. A large strong growing variety with five or six large blooms open. Extra for commercial. 77 days10
HEART SONG —A beautiful light pink. Very slight markings, five or more open. Extra fine. 73 days15
HEBRON —P. G. Yellow orange with slight pink markings. Tall and strong. A real good one. 68 days10
HOTTENTOT —Smoky red brown. A large attractive bloom with tall strong spike25
HULA —Light orange red with a brown throat. The edges of the petals are brownish and the whole effect is a brownish pink. Large open blooms. Unusual. 71 days20
HYLAS —Prim. Dark violet red. A pure solid color and makes a nice straight erect spike. Very popular with visitors who always like purples. Early, 56 days10
IDALIA —Pale red flecked with light orange. 22 buds with six or more open. Tall and straight. Good commercial. 78 days....	.20
INSPIRATION —Pale violet red. A bright lively pink with large blooms and a tall spike. Several times a prize winner in light pink class. Six to seven open. 74 days15
INZA —Prim. Pure light violet red with lower petals blotched bright red violet. A good one in the lavender class. 78 days05
ITO —Prim. Tips lighter orange shading down to pale yellow in the throat. Recurved petals and as attractive from the back as it is in front. 5 to 6 open25
JASONETTE —Prim. Pale red orange shading to light red orange. The three lower petals have considerable yellow with broad line of red. Six to seven open. 69 days15
J. C. RUDOLPH —Pale red or bright pink splashed and streaked with dark red. A popular variety. 82 days05

- JEANETTE**—R. #6. Lighter in the throat. Creamy lower petals.
Lovely light pink. 70 days35
- JIM DANDY**—Red with prominent white spots on nearly all the
petals. 6 to 8 open with all buds showing color. Medium size
but a brilliant showy spike. One that people will "rave" over.. .60



KEWPIE

- KEWPIE**—Prim. Red with picotee edge of white. Very unusual and
attractive. Well worth your trial. 71 days25
- KINGSTON**—Light red with a darker red spot faced with white. A
good spike. Late, 91 days15
- LADY GRACIOUS**—Pale red orange flecked bright red orange with
pale yellow throat. Very fine spike with well shaped blooms.
2 side spikes. Extra quality50
- LASSIE**—Light pink with deeper tips. Darker throat with some red.
Large bloom with six open. 80 days20
- LENORA**—Prim. Pure yellow with deeper yellow throat. A very
fine prim. 76 days05

- LYRIC**—Prim. Outer petals lighter yellow with tips of pink. Inner petals are light green yellow. One of the finest for bouquets or baskets. 70 days10
- MADELINE**—P. G. Orange red shading to lighter throat. Early. 65 days05
- MADGE**—Pale red or light bright pink with a cream shading to white throat. A nice spike with well placed blooms. Extra. 74 days25
- MAID MARIAN**—Light red overlaid and penciled with pale yellow or almost white with a yellowish cast in the throat. A most unusual combination and very attractive. Good sized bloom well placed and most buds show color25
- MAIZIE**—Orange bloom. Fine for florists use25
- MANHATTAN**—P. G. Dark violet red usually called purple red. Large bloom on a tall strong spike. An extra fine glad for all purposes. 75 days15
- MARATHON**—Violet red. Named in honor of the annual Marathon race run from Ashland to Boston. A rich velvety bloom. 75 days05
- MARCIA**—Pale violet red flecked with light violet red. Light red lines in the throat25
- MARJORIE**—P. G. Pale red with yellow throat which is striped red. An early, attractive variety. 66 days05
- MASSASOIT**—P. G. Very close to the "spectrum red" with darker tips and throat. A classy pure red. Good spike and good sized bloom. 69 days20
- MAXINE**—Light orange red with creamy throat lightly feathered red. Large and strong with a good spike. 72 days20
- MEDINA**—P. G. Light violet red with darker violet red lines in the throat. A very fine and attractive purple. 79 days10
- MELEA**—Very pale orange red or salmon as it is usually called, with darker flecks sometimes showing. A new and unusual shade and an extra good spike with a lot open. Propagates fast. 77 days10
- MERTA**—P. G. A beautiful red orange shade making a nice bouquet or blending well with others. 74 days05
- MME. CURIE**—This is one you probably have heard about and not seen. It is a light violet shading to dark red violet with a brownish or smoky effect, yet the blue shows through. Extra large with six or more open and an excellent show variety. 83 days 2.00

- MILDRED PETTMAN**—Prim. Light red with creamy white throat. Award of Merit by Royal Horticultural Society, London 1931. A beautiful dainty light pink bloom. Graceful and refined. 66 days .10
- MINERVA**—Light orange red. Deeper color at the tips. A nice garden glad. 73 days10
- MINNEHAHA**—P. G. O. R. #5. A bright pink with yellow throat, considerably ruffled, a nice spike. 74 days35
- MINTON ROSE**—P. G. Light orange red deeper at the tips. It has a dark violet red blotch. A very large bloom well placed on the spike with a good number open. Very nice commercial glad. Strong and increases fast. Good in every way. Try it. 70 days .10
- MISS BUTTERWORTH**—P. G. Pure yellow, deeper in the throat. The stamens are also creamy and the upper part of the spike and the bud sheaths are a light yellow blending into the color of the bloom. Orchid form of unusual beauty. 78 days10
- MISS RUTHIE**—Prim. Pale Orange. A very delicate and dainty bloom that will please you. 72 days15
- MISS LAURA**—P. G. Lighter red a little flecked with deeper red. The throat is cream tinted with pink. Large and opens flat. Fine. 70 days10
- MONITOR**—R. O. #4. A fine orange with a line of red. Good. 70 days25
- MORSUN**—P. G. Pure light yellow. A fine bright yellow of good size on a strong spike. Really good enough for you. 74 days .20
- MUSETTA**—Pure red violet. Another of those deep lavender shades that are so popular. Large and several open. 78 days10
- NABOB**—Dark violet red shading to lighter throat. A cream line on the lower petals. Unusual and attractive. 85 days15
- NIFTY**—Prim. Orange red tips shading towards the center to a light orange with a light yellow throat. A beautiful bloom that you will think rightly named. 5 to 6 open. 74 days25
- NIMBUS**—Light orange red. Good color, good size, good placement .30
- NIMROD**—White flecked and streaked red. Very attractive, so the callers say as they rush for it the first thing. Large open blooms with plenty open at once. 82 days10
- NOBILITY**—Light red with streaks of darker red. A beautiful bloom of large size with several open. 68 days15
- NOGALES**—Red. Throat stippled with red on pale yellow with a heavy line of dark red. Good spike25
- OCHRE**—Prim. Pale orange with orange yellow in the throat. 6 or 7 medium size blooms open at a time and placed right to make a fine cutting variety. Lasts well. 75 days05

ORLA —P. G. Pale yellow shaded to pale green yellow. A real good and attractive bloom. 74 days15
ORPHA —P. G. Light red. A large showy pink with lines of red in the throat30
PANORA —White with flushed tips and a medial line of red. Very large40
PATIENCE —Pure light red with lighter throat. Large, good form. 75 days35
PERSIS —P. G. Pale red entirely lined and overlaid with bright red. One of the earliest varieties. Different plantings bloomed in 54-57-58-60 days05
PERFECTO —P. G. Shading from lighter red to white in the background. A super variety. Worth your trial. 82 days15
PLYMOUTH —Light red overlaid with orange red. Throat bright red with flecks of white. A large open bloom on a strong spike. An extra good variety. 76 days15
POMONA —Orange red with a darker red throat. Brilliant. A fine red. 82 days15
PONDEROSA —A very light yellow flecked red. A mammoth spike and blooms. A seedling of Schwaben. 82 days10
PRIDE OF ASHLAND —The color is a deep dark red with throat speckled white. Erect on a tall spike. A good dark red. 80 days10
PRINCESS ENA —Pale red orange with a light yellow throat. Dainty and refined30
PROSPECTOR —Very pale red, deeper at the tips, with considerable yellow on the lower petals and a conspicuous red blotch. Large and well placed. Several open. 72 days15
PRUDENCE —P. G. Pure orange with light red lines. Attractive and unusual. A fine orange bloom. Try it. 65 days10
PURPLE LADY —Red violet with a darker throat. Large wide open bloom. 5 to 6 open. One of the best purples. 66 days30
QUAKER GIRL —Prim. Pale yellow. One narrow line of dark red in throat, nicely ruffled. Fine25
REBECCA —Pale pink or cream tinged pink with blush red throat. Large. Tall. Open. Straight. Extra good50
RED CAP —Prim. Dark violet red splashed darker violet red and a little deeper in the throat. A solid color. 70 days05
REDMOND —Dark red. A lot of medium size blooms open at once makes a very showy spike. 76 days10

REGINA —P. G. Lighter red. A beautiful light pink. Large and fine quality. 75 days10
REPUBLIC —Red with a trace of violet. A little violet red and yellow in the throat. A good spike of well placed flowers25
REVELRY —Pale violet red splashed darker red. A red throat splashed with a little yellow. Showy. 73 days05
REVERE —Large red orange blooms wide open. An unusual shade and a real good one. 75 days10
RHEINGOLD —P. G. Pale green yellow with a brighter yellow throat. Tall and strong. A fine yellow for garden or florist. 69 days15
RIDDLE —Prim. Dark orange red practically all covered with white or cream veining. Unusual. 75 days10
ROBINETTE —Prim. Large red with a line of white on each lower petal bordered by a strip of dark red. Very effective. 68 days..	.05
ROMA —Prim. Pure red violet with darker throat. Lower inner petals edged with gold. A strong spike with six open. 67 days	.18
ROOSEVELT —Light red base flecked and splashed with brown red giving an old rose or smoky effect. A spot of light yellow in the throat. Large bloom well opened. 18 buds. Husky like its namesake "Teddy". 80 days10
ROXALIA —Vivid rose pink with nearly white edges. Most unusual and attractive bloom. Tall and straight. 77 days35
RUBICON —Light violet red. Light throat with a darker blotch. A fine variety for any purpose. Worth your trial. 65 days10
RUGBY —Light violet red. Large and strong. Increases rapidly. 72 days10
RUSTICANNA —P. G. Base red orange overlaid with orange red giving a very soft effect. 68 days10
SALUTA —Lighter red. Large blooms well placed and several open. A fine bright pink. 71 days15
SATSUMA —Light orange red with a few fine lines of light red in the throat. An unusual and attractive shade of orange. Large wide open flowers40
SCORCHER —Bright violet red, darker in the throat. A medium sized flower that attracted much attention at the Boston show. Velvety35
SCOUT —P. G. Pure orange red with a white throat. One of the best. 80 days10

SCOUTMASTER —Light red, lighter throat with cream. Tall, straight, good form35
SENSATION —Lighter red flecked with darker red. A broad band of yellow on each petal. A showy garden variety that stands erect. 80 days05
SENTRY —One of the beautiful color combinations in lavender pinks. It is pale violet red shaded to red violet. The throat has a base color of yellow overlaid and streaked with red. 61 days05
SEVILLE —Light green yellow. A slight tinge of color in the throat. Good spike and blooms well placed. 78 days05
SHUBERT —Light red with a trace of violet and darker tips. Violet red blotch. Large and strong. 71 days10
SILVERADO —P. G. Pale red. A light pink of the most delicate shade. Tall and straight. Very fine and a prize winner. 72 days30



SONGSTER



STYLIST

SONGSTER —Prim. Pure light green yellow with six to eight nice blooms open at once. A fine prim. 79 days20
SOVEREIGN —Pure orange red. Flecks of white in the throat. Large open bloom. Very fine. 70 days10

STANDARD —Light orange red overlaid deeper red, and a darker blotch. A large strong spike and bloom. Good commercial. 78 days05
STYLIST —Base light orange red overlaid with red. A finely stippled throat. A classy bloom that should suit you. 79 days....	.75
SUMMERTIME —Light red with a cream throat and scarlet veining. A large strong variety with six or eight open. 75 days20
SUNDALE —Prim. Pale green yellow. Five or six large ruffled blooms open. Tall strong spike. 80 days15
SUNNY JIM —Pale red orange flushed lighter red orange. Large bloom and a tall spike. Six open. Good. 68 days40
SUNOLIN —Prim. Lighter orange yellow heavily ruffled. A line of carmine on lower petals. A real good one of size and quality. 78 days15
SWEETFERN —Creamy white with red blotch. Very good form....	.30
SWEEPSTAKE —Light red with deeper tips and a blotch of red. Tall spike and strong. Of the Pendleton type. Championship in 1927. 75 days	1.00
SYLVAN —P. G. Pale red orange. A pure solid color back and front. Small red spot in the throat. Dainty and refined. 73 days	.15
TIFFANY —P. G. Pure white slightly ruffled. This is well known everywhere as one of the best commercial whites. 80 days....	.05
TRINKET —Miniature type. Dark red or a dark orange red feathered towards the edges with white and a white picotee edge all around the petals. A distinct novelty of much merit. 69 days..	.20
TROJAN —Strawberry pink with red throat. A solid clear beautiful color. Large bloom and good spike. 69 days15
TROOPER —One of the best late pinks. Tall and a good spike in every way. 82 days15
TRUMFETER —Light red with a pure spectrum red blotch bordered with white. The petals are very long and narrow. Quite different and has six to eight open. Showy and good. 76 days10
VALKYRIE —Dark red. The throat looks black. A clear solid color and a good spike. A choice bloom. An aristocrat50
VANITY FAIR —P. G. Light yellow with pink'sh tips. Large and ruffled. 78 days10
VICEROY —P. G. Pale orange flushed and overlaid light red with a heavy line of red in the throat. Large bloom. Attractive. 72 days05

WHITEHALL	—Clear paper white that is really white. A violet red line in the throat. Large and several open. One that will attract you. Early. 63 days15
WILDFIRE	—P. G. Pure bright orange red with six open. Medium size but very showy and a real good one. 75 days10
WILL SCARLET	—Prim. Pure brilliant orange red. This is by far the best red prim on the market. First prize at Boston for four years. 72 days10
WILMA	—P. G. Pure light orange red with pale orange yellow throat striped with light red. Good size and form. Early. 62 days05
WINGO	—Prim. White with creamy throat. Long petals ruffled and waved. Fine. 75 days15
WINNIE MAY	—Very light yellow, almost white, with a brighter throat. Opens flat and is nicely ruffled. An outstanding variety. Large blooms well placed. 75 days	1.00
ZAMPA	—Prim. A brilliant orange red usually called scarlet. Just a thread of gold all around the edges of the petals. Attractive. 68 days10
ZEST	—Light orange red. Medium size bloom with several open at once in a straight line. Unusual color30
ZOELLA	—Pure lighter orange red. Clear color and attractive. One of the choice light pinks that the florists like. 66 days10

If you have the Fischer Color Chart you can see on it almost the exact coloring of any of the blooms described.

GLADIOLUS MIXTURES

All bulbs offered are of large strong blooming size unless otherwise stated.
I recommend sending them by mail.

ASHLAND MIXTURE

These are all extra selected new varieties from our seedlings, many of which are well worthy of naming and introduction but we cannot do so owing to other somewhat similar kinds. I know they will please you and you will be sorry that you did not buy more when you see them in bloom.

Per dozen postpaid	\$.75
Per 100 (postpaid)	\$3.50

ACCIDENTAL MIXTURE

In the course of a year a large number of bulbs get accidentally mixed, and any that I am not positive about, are thrown into this mixture. It contains many named varieties and while I guarantee nothing yet there are some of my best varieties included. If you want to buy a "pig in a poke" try some of these.

Per dozen postpaid	\$.50
Large, per 100	2.00
One inch bulbs per 100	1.00
One inch bulbs 600 for	5.00

SPECIAL OFFER "G"—\$2.10

30 mixed varieties, not labeled, a choice assortment of colors and one year's subscription to

THE FLOWER GROWER (Price \$2.00)

Published monthly by J. B. Lyon Co., Albany, N. Y.
Madison Cooper, Calcium, N. Y., Editor.

Value \$3.00—for \$2.10

The Flower Grower is the best magazine published on flowers and flower growing. Every lover of flowers should receive it.

COMBINATION ORDER "A"—\$1.00

Recommended For Those Who Have not Grown Named Varieties

6 Annie Laurie, light pink	List \$.30
6 Betty, pink30
3 Marathon, purple15
3 Carnival, henna30
3 Cordova, salmon15
3 Dawson, yellow15
6 Tiffany, white30
3 Viceroy, orange15

33 bulbs, separate bags, named, for \$1.00.....List Price \$1.80

COMBINATION ORDER "B"—\$2.00

High Quality

3 Prudence, orange	\$.30
3 Almeda, strawberry15
3 Bobby Shafto, peach red15
3 Firelight, red30
3 Commonwealth, scarlet15
3 Inza, lavender15
3 Melba, salmon30
3 Minton Rose, orange red.....	.30
3 Nimbus, orange red90
3 Rugby, violet30

30 bulbs for \$2.00

6 Bulbs of each of above ("B") for \$3.50

List Price \$3.00

EXHIBITION ORDER "C"**\$3.00**

- 3 Arlington
- 3 Bleeding Heart
- 3 Conflagration
- 3 Fluffy Ruffles
- 3 Manhattan
- 3 Minton Rose
- 3 Nimbus
- 3 Purple Lady
- 3 Rheingold
- 3 Rugby

 30 Bulbs list \$4.95, for \$3.00.
PROFESSIONAL ORDER "D"**\$6.50**

- 1 Brown's Ideal
- 2 Gloritone
- 3 Ito
- 1 Jim Dandy
- 2 Lady Gracious
- 1 Mme. Curie
- 2 Rebecca
- 2 Silverado
- 2 Winnie Mae

 16 Bulbs list \$10.95 for \$6.50.
 Very highest quality.

**STANDARD GLADIOLUS
ORIGINATED BY VARIOUS GROWERS**

AFLAME —A giant flame red	\$.05
BETTY NUTHALL —Salmon orange. Late05
BERTY SNOW —Large lavender05
COMMANDER KOEHL —Blood red10
CORUNNA —Pink. Fine10
DR. F. E. BENNETT —Fire red05
DR. ELKINS —White with blotch15
GOLDEN DREAM —Yellow05
HEAVENLY BLUE —Light blue10
HELEN WILLS —Cream white10
LIBELLE —Light violet blue35
LONGFELLOW —Large pink05
MAID OF ORLEANS —White15
MARY CAPEN —Orange15
MOROCCO —Very dark red10
MISS GREELY —Pink like W. H. Phipps15
ORANGE WONDER —Rich orange10
OPALESCENT —Pale lavender10
PELEGRINA —Dark violet blue25
PICARDY —Salmon pink10
YELLOW SOUVENIR —Pure brilliant yellow05

GLADIOLUS SEED

Many are finding pleasure in growing gladiolus from seed. I have been hybridizing for 20 years and this year saved seed from many of my hybrids that have given me the best results.

I will sell liberal packets of this seed for \$.50 each.

—3 Packets for \$1.00—

Plant seed early, about 1/2 inch deep and cover with straw matting or old bags until it is well up. Remove cover on a cloudy day and keep moist until well established.

\$\$\$ SPECIAL DOLLAR \$\$\$

Each year I advertise in certain magazines and newspapers some special Dollar lots to reduce stock at the end of the season.

I see no reason why my regular customers should not have the same opportunity to buy them cheap so I offer the following. No half lots sold.

32	Adah , geranium	\$1.00
24	Alamo , light pink	1.00
30	Alert , light yellow	1.00
35	Almeda , strawberry	1.00
28	Ambrosia , buff	1.00
25	Annie Laurie , pink	1.00
30	Betty , peach	1.00
15	Blazer , scarlet	1.00
24	Bobby Shafto , light orange red. Large	1.00
25	Bountiful , pink	1.00
22	Carnival , henna	1.00
36	Dawson , yellow	1.00
36	Faddist , pink	1.00
36	Fancy , red, edged white	1.00
16	Firelight , scarlet	1.00
30	Halley , red. Early	1.00
16	Hawthorne . Light red	1.00
25	Inza , violet red	1.00
36	Lois , orange	1.00
24	Lyric , yellow with pink tips	1.00
24	Marathon , purple	1.00
32	Marjorie , rose	1.00
20	Medina , purple. Early	1.00
36	Mildred Pettman , pink	1.00
20	Melba , creamy	1.00
15	Minton Rose , light orange red. Large	1.00
15	Miss Laura , light red	1.00
32	Oracle , orange pink	1.00
35	Persis , shrimp pink	1.00
16	Pride of Ashland , dark red	1.00
16	Prudence , orange. Early	1.00
32	Revelry , violet pink	1.00
32	Robinette	1.00
15	Rugby , lavender. Fine	1.00
18	Rusticanna , red orange	1.00
36	Sentry , lavender pink	1.00
30	Standard , deep pink	1.00
32	Tiffany , white	1.00
18	Will Scarlet , scarlet	1.00
30	Wilma , strawberry pink	1.00

Any Six Lots for \$5.00. Any Thirteen Lots for \$10.00

Twenty-two Lots for \$17.50

Post Free to the Third Zone, beyond that send part postage.

All these bulbs are strong blooming size and will give you satisfaction as I have sold thousands of these lots year after year.

C. W. BROWN, Ashland, Mass.

Please forward to

POST OFFICE _____ STATE _____

DATE OF ORDER_____19____

Please write name and address plainly. If we are sold out of an item, shall we substitute? _____

[illegible]

THE WAY TO GROW GOOD GLADS

Method Adopted by the A. G. S.

CARE OF NEW BULBS—When bulbs arrive, open package at once to admit air. If not wanted to plant soon, store in cool dry place. A canned fruit cellar is just right.

WHEN TO PLANT—When the trees native to your vicinity are unfolding their leaves. Then all danger of damaging frosts is past. From then until last of June.

WHERE TO PLANT—In beds, rows, borders, etc., and among other light rooted plants. Plant in open, sunny places not too near buildings nor close to foundations. Keep away from trees and heavy rooted shrubs especially.

KIND OF SOIL—A sandy loam is best. Any good garden soil will do, but some require more work to keep loose, to keep weeds down, etc.

HOW TO PLANT—Manure well in the fall. In spring at planting time use only well rotted manure or commercial fertilizers. Cow or hog better than chicken or horse manures. Will not burn if used heavy, and better chemical element content for flowers. Pulverize manure and soil **THOROUGHLY**. Open rows or trenches six inches deep, eighteen or twenty inches apart. Set large bulbs in trenches with the width of the bulbs apart if you care to but no closer. Smaller bulbs not set so deep. Cover bulbs with an inch of soil, then sprinkle liberally with sheep fertilizer, bone meal, or complete slaughter house tankage. Fill in rest of trench with soil and firm down by walking on rows or with lawn roller.

CULTIVATION—Keep soil loose and free from weeds **ALWAYS**. Never permit caking or crusting of soil after rains or watering. Keep cultivating. The more you do, the better your plants and flowers for many reasons.

WATERING—Water when necessary, then soak them. Sprinkling has a tendency to draw roots **UP** for moisture. Unless very dry, once a week is usually enough.

BLOOMS—Cut flower spike when first bud is open. Keep spikes in water. Change water and cut end of spike off slanting daily. Use a knife for all cutting. In cutting spike, leave four to six leaves on plant to mature bulbs.

DIGGING—Dig when foliage turns brown, but always before freezing weather. Cut off foliage close to bulb. Dry in open air a few days but keep from frost.

STORAGE—Store in cigar box or other shallow wooden boxes in a cool, dry place.

At the prices quoted for single bulbs, or by the dozen, they are mailed, post free.

I guarantee everything sold by me to be first class in every respect, and just as described. I give no warranty as to crop or results.

Order early before I am out of any varieties. Orders received during the winter will be shipped around April 1st. After that date, orders will be shipped within 24 hours of receipt. To southern customers bulbs will be shipped when desired.

DAHLIAS

Eobby. Purple Pom Pom	\$.15
Bonnie Brae. Cream shaded bluish-pink. An immense bloom and excellent for show purposes. Decorative. Each25
Cardinal. A good dark red variety25
Collarette. This is a single dark red with a row of short white petals around the center. Very attractive25
Elinor Vanderveer. A very large pink35
Emperor. A fine dark purple25
Gustav Douzon. An old variety but still one of the largest and best. An orange-red flower on long stems. Decorative25
Indian Dawn. A beautiful combination of orange and red. Long, twisted petals. Large50
Jeanne Charmet. Lilac pink shading to pure white toward the center. Large and good stems. Decorative25
Jersey's Beauty. True pink. Good size and fine substance. Extra good for cutting25
Jersey Jewell. Mallow pink. A fine variety for cutting. Long stems25
Maud Adams. This is my favorite for cutting as it is free blooming on good stems and keeps well. White overlaid a delicate pink. Show type25
Miss Helen Hollis. A good scarlet of show type25
Mrs. W. H. Pepin. A fine pure white. New20
Roman Eagle. Flaming brilliant burnished copper. The most admired dahlia in the shows35
Snowclad. White Pompom. These small blooms are excellent for bouquets15
Snowdrift. A giant pure white of the decorative type. The best white I have ever seen35
Susan G. Tevis. A lovely shade of lilac25
Yellow Collosse. A large pure canary yellow25

One each of any six varieties, labeled for \$1.00

C. W. BROWN,

13 PARK ROAD,

ASHLAND, MASS.

"THE GLADIOLUS"

A De Luxe Edition Book

**Bound in boards and suede cloth, gold stamped
About 272 pages. 40 pages illustrations. Several in color**

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**PUBLISHED BY
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PUBLICATION DATE, JAN. 1, 1935

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This book will be sold at book stores for \$1.75.

Free to members. IF YOU ARE NOT A MEMBER YOU MAY JOIN.

Send the application below with \$1.00 dues which pays for membership for the full year of 1935 with the book and all privileges.

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New England Gladiolus Society

C. W. BROWN, Secretary,
Ashland, Mass.

.....193..

Please enroll me as a member of the New England Gladiolus Society, and mail a copy of the DE LUXE EDITION "GLADIOLUS" for which I enclose \$1.00 for dues for 1935. 1934 Year Book sent for 25 cents extra if desired.

(Please print name and address)

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Mark Out One
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St. and No.....Post Office.....
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Make checks payable to the NEW ENGLAND GLADIOLUS SOCIETY.
Credit this membership to C. W. BROWN.